thingworx®

Partnering with ThingWorx – The Key to Your IoT Success

BEST-IN-CLASS PARTNERSHIPS RESULT IN THE BEST IOT SOLUTIONS

The explosion of the IoT has created an unprecedented demand for smart, connected products. With the massive potential of IoT in their sights, developers are searching for the best tools and technologies that will enable them to create innovative solutions that harness the power of the smart, connected world.

IoT Creates Enormous Business Opportunities

Industry experts predict IoT investments will reach $370 billion by 2018 and as high as $1.6 trillion by 2020. With the number of connected devices expected to reach 30 billion that same year and up to 80 billion by 2025, managing and extracting value from these connected devices is growing increasingly difficult.

Why You Should Be Using an IoT Platform

Building a complete system for IoT solutions can be a huge undertaking for even the most resourceful companies, it requires expert know-how, time, and capital.

Industry experts such as IDC believe that the best IoT solutions will come from vendors that develop best-in-class partnerships[1].

Ready-built IoT platforms simplify the development of IoT applications. IoT platforms easily connect devices and sensors and enable connections to related information systems and operational assets, delivering more comprehensive business value than a do-it-yourself platform.

As more well-established enterprises are following the lead of the startups into the IoT, scalability is also critical. Ready-built IoT platforms can scale to meet the needs of any company and easily accommodate continual growth and change.

Meet ThingWorx

The ThingWorx technology from PTC is the industry-leading, award-winning Industrial Internet of Things (IIoT) technology platform. It provides enterprise-ready IIoT-specific development tools and capabilities that enable solution builders to rapidly build and deploy game-changing IIoT solutions that power smart, connected operations and products.

ptc

ThingWorx contains a broad set of features, including a variety of connectivity options, application development tools, analytics, and augmented reality all built around a single, real-time view of a physical object. With ThingWorx, solution builders can create scalable and secure solutions that provide high levels of return on investment.

Our Ecosystem

ThingWorx Marketplace

The ThingWorx Marketplace gives easy access to everything needed to build and run ThingWorx based IIoT applications. From extensions and apps that can be integrated directly into any ThingWorx application to partners that can help build IoT solutions.

With the ThingWorx Marketplace businesses never have to spend time and valuable resources evaluating which software and products work with their applications. All components listed on the ThingWorx Marketplace are customized, tested, and guaranteed to work with the ThingWorx platform.

ThingWorx Developer Portal

The ThingWorx Developer Portal is designed to be the online destination for developers to easily learn about, explore, and use ThingWorx technologies enabling them to deliver innovative IoT solutions quickly. The developer portal contains materials that are necessary during the developer SDLC to create an IoT application from concept to deployment.

The Developer Portal houses many different types of experiences to guide developers how to use ThingWorx through the entire technology stack. All experiences are designed to enable developers to quickly build new skills and get started building their own IoT prototype.

About PTC

PTC is a global technology provider of the leading IoT and AR platform and field-proven solutions transform how companies create, operate, and service products.

PTC has the most robust Internet of Things technology in the world. In 1986 we revolutionized digital 3D design, and in 1998 we were first to market with Internet-based PLM. Now our leading IoT and AR platform and field-proven solutions bring together the physical and digital worlds to reinvent the way you create, manufacture, operate, and service products. With PTC, global manufacturers, and an ecosystem of partners and developers can capitalize on the promise of the IoT today and drive the future of innovation.

Partner with ThingWorx

There is no better time to become a ThingWorx partner, with a holistic offering addressing device and applications management, analytics, dashboard elements, and the most extensive ecosystem to help organizations jump-start their IoT initiatives.

ThingWorx is a provider of next-generation technology platforms, vertical enterprise applications for the manufacturing industry, and has assembled a vibrant ecosystem of developers and partners.

For more information about our Partner Program, visit our website today.